



COMMUNITY IMPACT 2016



WHO WE ARE

Hastings Racecourse is an entertainment facility that offers



slots



dining



lounge options



live & simulcast
horseracing

Hastings Racecourse opened in
2004

Owned and operated by
Great Canadian Gaming Corporation

Over **5,000** employees





INDUSTRY GOVERNANCE

GPEB

Gaming Policy
Enforcement Branch,
British Columbia

Organization that
regulates all gaming activity
in the province

BCLC

British Columbia Lottery
Gaming Corporation

Provincial crown
corporation that conducts
and manages gaming

GAMING OPERATORS

Private companies such as
Great Canadian Gaming Corporation

LOCATIONS



That's US! Casinos and racetracks such as River Rock Casino, Flamboro Downs, Casino Nova Scotia and Hastings Racecourse, and non-gaming amenities including hotels, show theatres, conference facilities and a variety of dining options.

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SINCE 1889
HASTINGS
BRED FOR EXCITEMENT



**WHERE THE
MONEY GOES**

**SINCE THE
OPENING OF
HASTINGS
RACECOURSE,**

the City of
Vancouver
has received

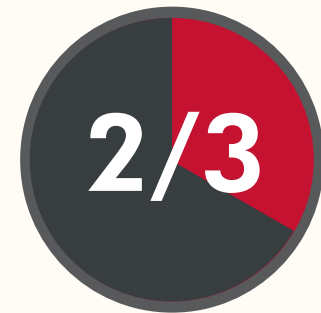
**\$9.1
MILLION**

from gaming
revenues

61

community
organizations
supported by
**HASTINGS
RACECOURSE**
in 2014/2015

IN BRITISH COLUMBIA



of gross revenue from
all BC gaming facilities
goes back directly to
provincial government to
support programs like health
care, education and
social services

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THE CITY INVESTS ITS SHARE OF GAMING PROCEEDS INTO CAPITAL IMPROVEMENTS THAT BENEFIT THE VANCOUVER COMMUNITY:



Hastings Park
Childcare Centre



Community Days
at the Track



Kiwassa Neighbourhood
Operating Costs



Community
Legacy Fund

681

number of groups
supported by
the provincial community
grant program in
2014/2015

\$28.5

MILLION

8

SINCE 1889
HASTINGS
BRED FOR EXCITEMENT



**DIRECT
COMMUNITY
SUPPORT**

PROUD

of our people, our business,
our community

is the brand that unifies the company's
community, volunteering and social
responsibility efforts.

The PROUD volunteer program **recognizes, encourages and rewards employees who volunteer and support their communities.** When an employee volunteers a certain number of hours with a non-profit/charity, the company will issue a donation in their name to that group.

Under the PROUD program,
Great Canadian annually
invests over

**\$2
MILLION**

in our communities

over

2,000

charitable organizations
were supported in

2015

Hastings Racecourse has provided direct community support to many organizations, including:





OUR PEOPLE

304
EMPLOYEES

80
DIFFERENT JOB
POSITIONS ON-SITE

AVERAGE AGE
43

42% of
staff have worked
at Hastings Racecourse
for over



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ECONOMIC IMPACT

\$27.8

MILLION

in goods and services
purchased locally
in 2015 from

461

Vancouver
based vendors

Capital investments
& projects since
inception:

\$71.7

MILLION

15

SINCE 1889
HASTINGS
BRED FOR EXCITEMENT



**RESPONSIBLE
GAMING**

Great Canadian and each of its properties work with provincial regulators to develop and manage responsible gambling programs

On average,
72.5%
of adults participated
in at least **one**
gambling
activity in the past
12 months

Annually, BC spends
an estimated
\$10.6
MILLION
on responsible gaming and
problem gambling initiatives,
programs and research.

Moderate and high-risk problem gamblers make up
an estimated 3.3% of adult British Columbians





Q & A